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“MalaysiaMudah” to help deal with bureaucracy

PETALING JAYA: The government has agreed to create the “MalaysiaMudah” (#MyMudah) to assist companies and businesses that have been burdened by red tape and bureaucracy.

Minister in the Prime Minister’s department (economy) Datuk Seri Mustapa Mohamed said the initiative would also help lower business costs and create jobs while stimulating the economy.

He said Prime Minister Tan Sri Muhyiddin Yassin took the matter seriously and had directed the Economic Action Council (EAC) and the Malaysian Productivity Council (MPC) to intervene and act as a solutions provider to the matter.

“Companies and business owners can forward the red tape issues that they face through the Unified Online Public Consultation besides taking part in dialogues which are held by EAC and MPC,” said Mustapa in a statement.

He added that the issues raised would be analysed by the Business Facilitation Action Team (Pemudah) and escalated to the EAC meetings to be assessed before a decision is made. “The decision made at the EAC meetings will be implemented by ministries and state governments.”

Through this initiative, Mustapa said the ministry and the state governments would be able to reduce unnecessary regulations while

increasing efficiency of their functions and operations.

In addition, he said the ministry and state governments would also be asked to set clear targets in an effort to reduce regulatory compliance costs (such as procedure and processing time) charged to companies and businesses.

“Pemudah will monitor the performance of every ministry and state government by making periodic reports to the EAC.

“The International Trade and Industry Ministry, through the MPC, will also provide guidance and advisory services to all ministries and state governments in implementing this initiative.”