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## Mustapa tells Pemudah to intensify regulatory reform

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**SPECIAL** Taskforce to Facilitate Business or Pemudah should amplify efforts in regulatory reform, says its co-chair, Datuk Seri Mustapa Mohamed.

"The 12th Malaysia Plan targets Malaysia to be among the top nine economies in Government Efficiency Sub-Index of the World Competitiveness Yearbook. In this connection, Pemudah is expected to play an important role in assisting the government to strengthen business legislation and enhance government efficiency," he said in his speech at Pemudah forum yesterday.

"In moving to high-income nation status, the quality of our regulation must further improve. Our regulation must have the following features to boost productivity and national competitiveness: Firstly, responsive and agile towards current needs and requirements. Secondly, transparent in formulation and delivery. Thirdly, inclusive and comprehensive," he added.

Pemudah is established to address and solve business regulatory issues and challenges.

It marked 15 years of the journey with a forum featuring local and international speakers discussing the forum's theme "Past lessons, future excellence and productivity breakthrough".

"The government and, in totality, the public service is committed to improving, strengthening and reforming regulatory delivery and service to achieve this goal. Integrity, transparency and efficiency are the order of the day in realising this commitment," said Chief Secretary to the Government Tan Sri Zuki Ali.



*Pic by Muhd Amin Noharul*

**Pemudah is expected to play an important role in assisting the govt to strengthen business legislation and enhance govt efficiency, says Mustapa**

He urged government officials, policymakers and regulators to shift from the control mindset to a facilitative mindset in performing duties to serve the rakyat and business community.

Pemudah co-chair from the private sector Datuk Dr Andy Seo said the task force has facilitated the bigger-scale implementation of e-payment in 2008, improved the immigration process since 2010, mitigated the issues on abandoned housing projects and assisted the construction industry affected by the pandemic in recent years.

"Pemudah collects data and evi-

dence to verify a reform initiative's feasibility. Evidence points to the effectiveness of regulatory reform experimentations through public-private sectors collaborative innovation to boost the competitiveness and productivity of the nation. Then, the model is improved, replicated and increased for high impact and bigger-scale implementation," he said.

"The industry takes up the challenge as envisioned in the 12th Malaysia Plan, that the private sector returns to drive Malaysia's economy. Yet, the private sector needs government's support to register fast growth," said Seo. — TMR