

# KERATAN AKHBAR

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## MyDigital, Petrosains to realise MDEB, National IR4.0 Policy

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by SHAFIQQUL ALIFF

MYDIGITAL Corp and Petrosains Sdn Bhd have signed a memorandum of understanding to launch the MyDigital IR4.0 Experience Centre and MyDigital Maker Studio located at Petrosains, The Discovery Centre, at the Petronas Twin Towers in Kuala Lumpur.

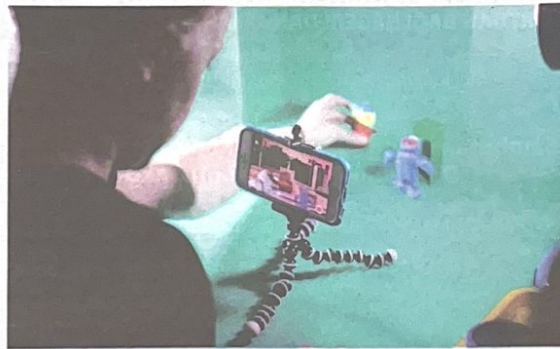
This is part of the efforts to realise the vision and objectives from the Malaysian Digital Economy Blueprint (MDEB) and National IR4.0 Policy.

Minister in the Prime Minister's Department (Economy) Datuk Seri Mustapa Mohamed said the partnership between MyDigital and Petrosains is the embodiment of the public-private partnerships that will drive and accelerate the agenda of both initiatives, especially when it will help with improving education and participation with the Rakyat.

"A key criterion of success for the MDEB and National IR4.0 Policy that was launched last year is the participation of the private sector.

"With more such partnerships in the pipeline by MyDigital, I am very optimistic that we can achieve our objective to become a regional leader in the digital economy and to achieve inclusive, responsible, and sustainable socio-economic development by 2030," said Mustapa at the signing ceremony yesterday.

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MyDigital Maker Studio are experience and learning centres with interactive and tangible touchpoints for the public to discover more about the impact of digital and IR4.0 technologies such as robotics, 3D printing, Internet of Things and machine learning.

In addition to the centres, Petrosains will also make available knowledge practices on science, technology and mathematics (STEM) to students, teachers and public in areas aligned to objectives of the MDEB and IR4.0 Policy.

Meanwhile, MyDigital CEO Fabian Bigar said the partnership with Petrosains is a key milestone of their whole-of-nation approach that it's the corporation has adopted to ensure that no one is left behind in realising the vision and goals of the MDEB and National IR4.0 Policy.

He said this will extend beyond the experience centres and sharing of knowledge which will serve as a platform for both parties to mutually leverage their respective

expertise and access to public and private sector stakeholders.

"Both parties will continue to explore other areas of collaborations, including thought leadership activities such as forums, symposiums and conferences for various stakeholders.

"As we have emphasised before, we need all stakeholders, especially the public, to participate in our national digitalisation journey," said

At the same time, Petrosains CEO Ezarisma Azni Mohamad believes that successful learning approaches incorporate an experiential focus, with hands-on methods that directly utilise associated skills and knowledge.

He said the intended goal is to build a future-ready workforce, namely with skills that can serve as strategies to overcome future challenges, such as digital fluency, data literacy and agile ways of working.

"This serves a greater goal of upskilling a national workforce towards a stronger economy and progress for all, where no one is left behind. In this regard, we are proud and honoured to be able to play a part in the nation's vision to build a dynamic and agile digital economy because it has always been our goal to foster greater public interest in STEM by making learning fun and interactive.

"I am hopeful that we can help to inspire and create a new generation of public that can go on to make their mark in Malaysia's new digital economy," said Ezarisma.