

KERATAN AKHBAR

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MyDigital Corp, Petrosains inks MoU to drive MDEB, IR4



KUALA LUMPUR: MyDigital Corp and Petrosains Sdn Bhd today signed a memorandum of understanding (MoU) to drive the Malaysian Digital Economy Blueprint (MDEB) and National Fourth Industrial Revolution (4IR) Policy.

The partnership has also formed to launch the MyDigital 4IR Experience Centre and MyDigital Maker Studio located at Petrosains, the discovery centre at the Petronas Twin Towers, Kuala Lumpur.

Minister in the Prime Minister's Department (Economy) Datuk Sri Mustapa Mohamed said a key criterion of success for the MDEB and National 4IR Policy that were launched last year is the participation of the private sector.

Mustapa said this partnership is the embodiment of the public-private partnerships that will drive and accelerate the agenda of both initiatives, especially when it will help with improving education and participation with the Rakyat.

"With more such partnerships in the pipeline by MyDigital Corp, I am very optimistic that we can achieve our objective to become a regional leader in the digital economy.

"We will also be able to achieve inclusive, responsible, and sustainable socioeconomic development by 2030," he said.

The MyDigital 4IR Experience Centre and MyDigital Maker Studio are experience and learning centres with interactive and tangible touchpoints for the rakyat to discover more about the impact of digital and 4IR technologies such as robotics, 3D printing, internet of things (IoT) and machine learning.

In addition to the centres, Petrosains will also make available knowledge practices on science, technology, and mathematics (STEM) to students, teachers and the Rakyat in areas aligned to objectives of the MDEB and 4IR Policy.

MyDigital Corp chief executive officer Fabian Bigar said this partnership is a key milestone of MyDigital Corp whole-of-nation approach that it has adopted to ensure that no one is left behind in realising the vision and goals of the MDEB and National 4IR Policy.

"As we have emphasised before, we need all stakeholders, especially the Rakyat, to participate in our national digitalisation journey," said Fabian.

Furthermore, the partnership between MyDigital Corp and Petrosains will extend beyond the experience centres and sharing of knowledge.

It will serve as a platform for both parties to mutually leverage their respective expertise and access to public and private sector stakeholders.

Both parties will continue to explore other areas of collaborations, including thought leadership activities such as forums, symposiums and conferences for various stakeholders.