## KERATAN AKHBAR

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## MyDigital to develop public-private partnerships

**ACHIEVING COMMON GOALS** 

## MyDigital to develop public-private partnerships

**KUALA LUMPUR:** MyDigital Corporation will develop partnerships and collaborative initiatives between the public and private sectors to achieve common goals and aspirations under the Malaysia Digital Economy Blueprint.

Chief executive officer Fabian Bigar said to facilitate and debottleneck challenges that companies might encounter when adopting digital technology and infrastructure, the MyDigital Catalytic Projects Task Force was formed to establish the criteria for selecting catalytic projects across industry verticals and technological domains.

"These projects should result in

a visible and tangible public impact and accelerate digital economy growth post-Covid-19 pandemic," he said at a briefing for the Smart Nation Expo and Forum 2022 on Thursday.

Bigar said the MyDigital booth at the Smart Nation 2022 would showcase ongoing efforts to ensure that government initiatives would have real-life applications.

He added that the expo and forum would be an excellent opportunity for businesses to connect with global partners and prospects, and also for delegates to get insights into the latest available tech and solutions in the market.