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A Powerful Partnership

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The Johor-Singapore Special Economic Zone is a core pillar of Johor's growth strategy under the Digital Johor and regional integration agenda. NSTP FILE PIC

RM30.1b INVESTMENTS IN Q1

'A POWERFUL PARTNERSHIP'

JS-SEZ flagged as hub for high-growth sectors, research paper shows

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THE Johor-Singapore Special Economic Zone (JS-SEZ) attracted RM30.1 billion in investments in the first quarter of this year, signalling strong momentum for cross-border economic cooperation in Iskandar Regional Development

Authority chief executive Datuk Mohd Noorazam Osman said the zone symbolises a powerful partnership, with Johor contributing land, resources and talent, while Singapore brings capital, innovation and global connectivity.

"Together, this partnership creates a strong platform for both sides to thrive on the world stage as true partners in progress," he said when launching Knight

Frank's research paper *Johor-Singapore Special Economic Zone (JS-SEZ): Bridging Growth Across Borders* yesterday.

The study highlights 11 priority sectors including manufacturing, logistics, and business services, supported by nine flagship zones offering sector-specific ecosystems.

Noorazam said the structure provides investors with clarity and confidence in site selection.

He said JS-SEZ was designed to meet investors' practical needs such as quality infrastructure, skilled talent, connectivity, and

ease of doing business.

"This paper should be the start of a deeper dialogue that goes beyond governments and policy-makers, and speaks directly to the needs of industries," he said, urging businesses to leverage opportunities in talent development, technology adoption, supply chain expansion and sustainability.

The JS-SEZ is a core pillar of Johor's growth strategy under the Digital Johor and regional integration agenda, aimed at positioning the state as a leading hub for high-value investments.